

Welcome to DISCOVER

DIVERSITY & INCLUSION IN SUPPLY CHAIN

“Winning In A Changing Market Place: The Case for Diversity In Supply Chain”

Tuesday October 20th—Wednesday October 21st, 2020

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In collaboration with:



DISCOVER—A “Not for Profit” organization



Agenda at a glance:

Day 1—Tuesday, October 20th, 2020	
9:45-10:00am	Welcome
10:00-10:45am	Opening Keynote Heidi Landry—J&J CPO Enterprise Supply Chain & Kathy Wengel—J&J EVP Chief Global Supply Chain Officer
10:45-11:00am	Energy Move Session
11:00-11:45am	Keynote Alicia Petross—Vice President, Talent Acquisition + Diversity and Inclusion
11:45am-12:15pm	Break/Lunch
12:15-1:15pm	Breakout Sessions A—Diversity & Inclusion in Supply Chain: Best Practices and Trends—Hosted by Diversity Inc. B—Virtual Networking C—Student Academic Engagement (Student Session)
1:15-1:45pm	Showcase—"Acts of Kindness"
1:45-2:00pm	Closing—Day 1 Recap/Day 2 Overview



Did you know?

This is the **4th annual** DISCOVER Summit, but the first in a virtual format!
The Summit has been held in Hershey, PA, New York, NY, and Philadelphia, PA.

Where should we go next?



Agenda at a glance:

Day 2—Wednesday, October 21st, 2020	
9:45-10:00am	<p>Welcome</p> <p>Lu Chen—BCG Managing Director & Partner</p>
10:00-10:30am	<p>Opening Keynote</p> <p>Len DeCandia—J&J CPO</p>
10:30-11:15am	<p>Virtual Fireside Chat</p> <p>Year of Change: Diversity, Equity, & Inclusion at a Crossroads for SC—Moderated by Gartner Inc.</p> <p>Marjon Dean—EY, Giorgio Laccona—Walker SCM, Tricia Brannigan—The Hershey Company</p>
11:15-11:30am	<p>Energy Move Session</p>
11:30am-12:00pm	<p>Achieving Excellence Through Collaboration in Supply Chain</p> <p>Remo Colarusso—J&J Vice President, Janssen Supply Chain</p>
12:00-12:30pm	<p>Break/Lunch</p>
12:30-1:30pm	<p>Breakout Sessions</p> <p>A—Professional Development: Dr. Kevin Lyons—Professor Supply Chain, Rutgers University</p> <p>B—Executive Coaching Session</p> <p>C—Student Career Development (Student Session)</p>
1:30-2:00pm	<p>Closing Keynote</p> <p>“Your Story Matters—Do you have the courage to share it and drive change?”</p> <p>Avery Ince—J&J Vice President, Medical Affairs</p>
2:00-2:10pm	<p>Summit Closing</p> <p>Anu Hans—J&J Vice President, Strategic Initiative & PMO</p>



Day 1—Tuesday, October 20th**Heidi Landry**
Johnson & Johnson
Chief Procurement Officer—Supply

Heidi Landry joined Johnson & Johnson in January 2019 as the Vice President, Chief Procurement Officer Enterprise Supply Chain responsible for all Procurement Enterprise Supply Chain Teams, working in close partnership with the Supply Chain Leadership Team and the Procurement Leadership Team.

Heidi joined Johnson & Johnson from Dow Dupont, where she was responsible for leading the company's Strategic Sourcing organization for Raw Materials, Packaging, and Contract Manufacturing, and led Source to Pay activities across \$10B in purchases for The Dow Chemical Company, with joint oversight over a DowDuPont portfolio of \$20B.

Prior to joining The Dow Chemical Company, Heidi worked for Dow Corning Corporation for seven years as the Chief Procurement Officer, leading Procurement & Global Logistics. Leading up to her tenure with Dow Corning, she worked for twenty years in the procurement and supply chain field in a variety of roles for Kmart Corporation, IKEA and Novartis. During this time, Heidi was based in Asia (China and India) for over ten years, leading both procurement operations and joint venture manufacturing facilities.

Heidi relocated to Switzerland following her years in Asia, and joined Novartis, where she held Contract Manufacturing and Vice President Manufacturing Procurement roles, prior to relocating to the United States and joining the Dow Corning Corporation.

Heidi lives in New Jersey with her two children Audrey and Theo.



Day 1—Tuesday, October 20th

Kathy Wengel

Johnson & Johnson

Executive Vice President & Chief
Global Supply Chain Officer



Kathy Wengel is Executive Vice President & Chief Global Supply Chain Officer for Johnson & Johnson, and member of the company's Executive Committee. She leads the Supply Chain and several enterprise-wide functional organizations that bring healthcare products and services to more than a billion patients and consumers around the world every day across three business sectors: Consumer Health, Medical Devices, and Pharmaceuticals. Her responsibilities include enterprise Supply Chain strategy, innovation and deployment, planning, sourcing, manufacturing, distribution and customer service. She also has corporatewide responsibility for Quality & Compliance; Procurement; Environmental Health, Safety & Sustainability; and Engineering & Property Services, including Real Estate, Facilities, and Capital Project Management.

Kathy serves as Chairman of the Board of GS1 Global, is on the board of the National Association of Manufacturers in the US, and the advisory board of AWESOME. She is the executive sponsor for the Johnson & Johnson Women's Leadership & Inclusion (WLI) initiative and for the Johnson & Johnson Women in Science, Technology, Engineering, Math, Manufacturing and Design (WiSTEM2D) program.

Kathy has received several prominent awards, the most recent being in 2019 when Kathy was recognized by the Council of Supply Management Professionals (CSCMP) as the recipient of its lifetime Distinguished Service Award, the industry's top individual supply chain honor.



Day 1—Tuesday, October 20th

Alicia Petross

The Hershey Company
Vice President, Talent Acquisition +
Diversity and Inclusion



Alicia Petross is the Vice President, Talent Acquisition + Diversity and Inclusion for The Hershey Company. A member of the Human Resources Leadership Team since December 2015, she leads the development and execution of Hershey's talent acquisition and diversity and inclusion strategies. Alicia partners with key internal and external leaders to develop more innovation and robustness in Hershey's global climate and inclusion programming. Externally, Alicia expands Hershey's partnership framework and represents the company in key industry commitments, including Paradigm for Parity, CEO Action for Diversity and Inclusion, and the National Organization on Disability Look Closer Campaign. In 2020, Hershey ranked #21 on the DiversityInc Top 50 list, and earned its sixth consecutive 100% rating on the Human Rights Campaign Corporate Equality Index.

Alicia has more than 15 years of progressive human resources experience. She joined Hershey from the Target Corporation, where she played a key role in advancing and executing inclusion and engagement strategy and led the company's ascension to the Top 20 in the Diversity Inc. Top 50 Companies for Diversity rankings. Prior to joining Target, Alicia held various jobs including Store Team Leader at the Dayton Hudson Corporation – where she was the first African American woman to hold this position.



Day 1—Tuesday, October 20th

Diversity & Inclusion in Supply Chain Best Practices and Trends Anita Ricketts—DiversityInc.



Anita Ricketts serves as the Chief of Staff to the CEO for DiversityInc, joining the company in 2013 as Vice President, Major Accounts. In her current role, she oversees daily operations on behalf of CEOCarolynn Johnson, including human resources, finance, sales, data and research, fulfillment, marketing and strategic projects. With almost two decades of experience navigating the challenges facing technologists and technology companies, Ms. Ricketts also is a consultant and advisor to DiversityInc's corporate partners in this sector - including utilities, mobile and cable TV providers, auto manufacturers, IT companies and those whose business is technology-driven and/or heavily dependent on technology talent.

Virtual Networking

The 2020 DISCOVER Summit Virtual Networking event is intended to bring small diverse groups together in informal breakout rooms to share career experiences and form connections that will last beyond the summit. A platform to build and develop long-lasting relationships in the supply chain industry.

Student Academic Engagement



A selected group of undergraduate students from participating Universities will have an exclusive mentorship opportunity with a Junior Professional, for a glimpse into their upcoming transition from academic life into the exciting professional world of Supply Chain. Upon session completion, students will have the opportunity to practice and demonstrate their new learned skills by recording their own 2-minute introductory pitch.



Day 1—Tuesday, October 20th

Acts of Kindness

Feeling lost with how to help our world through these unprecedented times? Do you have an urge to give back but aren't sure how to navigate through the new virtual service world?

The DISCOVER team has put together a community service activity that we hope all Summit participants will choose to take part in. This activity takes place October 5th - October 16th, 2020. Don't know where to start? See some helpful service ideas below!

There will be prizes for participants who are randomly selected in a virtual raffle!

- Join the fight against Racial & Social Injustice
 - ⇒ Donate: Support organizations such as the [NAACP](#), [Equal Justice Initiative](#), [Campaign ZERO](#) and many more
 - ⇒ **Learn/ Discuss:** LinkedIn Learning's "Allyship in Action" course or LinkedIn Learning's "How to Engage Meaningfully in Allyship and Anti-Racism" Learning Path
- Virtual Tutoring or Mentoring
 - ⇒ <https://upchieve.org/volunteer>
- Donate Blood
 - ⇒ Blood donation is always needed, especially in times of crisis. With blood donation events and drives canceled due to the spread of COVID-19, the American Red Cross has a severe blood shortage.
- Make masks to donate
 - ⇒ <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/diy-cloth-face-coverings.html>



- Help a blind person with visual assistance through video call
 - ⇒ <https://www.bemyeyes.com/>
- Donate your time to help people with print disabilities read
 - ⇒ <https://www.bookshare.org/cms/get-involved/volunteer>
- Deliver Meals and Groceries to Vulnerable Seniors
 - ⇒ Help out someone you know or contact your local [Meals on Wheels](#) to learn ways to volunteer
- Write a Letter to a member of the armed services or frontline workers
 - ⇒ <https://supportourtroops.org/cards-letters>
 - ⇒ <https://www.lockdownletters.org/>
- Donate baked goods or a meal to a hospital or shelter
 - ⇒ <https://www.foodbanking.org/covid19/>
- Fundraise for a cause that is important to you!



Day 2—Wednesday, October 21st**Opening Remarks:
Lu Chen, Ph.D.
Boston Consulting Group
Managing Director and Partner**

Lu is a Managing Director and Partner at Boston Consulting Group's New York office. She is a core member of BCG's Healthcare, Corporate Finance and Strategy, and Operations practices. Lu serves on the leadership teams of Women@BCG and Asian Diversity Network in BCG North America. She was named BCG North America "Working Mother of the Year" in 2019.

**Len DeCandia
Johnson & Johnson
Chief Procurement Officer**

Leonardo (Len) DeCandia has held the positions of either Chief Supply Officer or Chief Procurement Officer with four different Fortune 200 Companies over the past 25 years. His expertise in engineering, manufacturing, procurement and end-to-end supply chain management has been the foundation for his experience across the Pharmaceutical/Health Care and Consumer Products industries. Len is currently the Chief Procurement Officer for Johnson & Johnson based in New Brunswick, New Jersey. Since assuming this role in 2016, he has led a significant global organizational transformation for the Procurement function within Johnson & Johnson, moving from a long tradition of decentralization to the best practice of a globally integrated and agile operating model optimized through digital technology. This initiative was recognized with the 2017 SAP Quality Award for Business Transformation, providing recognition for the future-ready approach that the Johnson & Johnson Procurement Team has adopted to partner with their businesses to advance global health care in a rapidly changing market environment.

Len's passion is in pioneering next generation supply chain practices and continuing the evolution of the strategic value contribution of the function for both business growth and social, economic and environmental good. His continued commitment to future supply chain leaders is exemplified by the Johnson & Johnson Procurement Leadership Development Program (PLDP), which was recognized in 2019 by MBA-Exchange.com as one of the world's leading MBA Development Programs in Operations. Len is also the Global Executive Chair of the "Alliance for Diverse Abilities" (ADA) employee resource group, whose mission is to create an enabling culture for people with diverse abilities, their care givers and their advocates.



Day 2—Wednesday, October 21st**Virtual Fireside Chat**

Year of Change: Diversity, Equity, and Inclusion at a Crossroads for Supply Chain

Giorgio Lacona
Walker SCM
Chief Operating Officer

Giorgio Lacona joined Walker International Transportation LLC (“Walker”) in 2011 as Chief Operating Officer (COO). Mr. Lacona leads the day-to-day operations, lead procurement, strategic planning, and guides the organization’s direction and future expansion. A 40 + year veteran of the logistics industry, Mr. Lacona is well known and widely cited for his insights on the future of global airfreight and international transportation. Prior to joining Walker, Giorgio Lacona had been Chairman and Chief Executive Officer of IJS.

Mr. Lacona began his career in freight forwarding in 1976 when he joined the former Air Express International Corp. (AEI). When AEI was acquired by Deutsche Post World Net in 2000, Mr. Lacona remained with the newly combined Danzas AEI Intercontinental as President and CEO for the Americas. He spent 24 years at AEI, rising to the post of Senior Vice President for the Americas in 1999. Mr. Lacona left Danzas AEI in January 2001 to join Eagle Global Logistics as Chief Operating Officer for International operations, a position he held for two years before joining Italian-based forwarder Savino Del Bene USA, Inc, as President.

**Marjón Dean**
EY
Executive Director, Markets & Business
Development, Global Markets/Client Service

Marjón Dean is a Managing Director at EY responsible for developing strategic partnerships that digitally transform go-to-market models. In this role, she helps clients reimagine their business for global differentiation and impact while pursuing the firm’s mission in building a better working world. Marjón joined EY in 2019 from Microsoft where she served as co-founder and director of its digital transformation office. She was responsible for incubating digital initiatives and accelerating Microsoft’s sales and marketing cultural transformation. Prior to this role, Marjón served as client director responsible for the world’s largest healthcare company, leading a global team of solution, consulting, and research specialists. Prior to joining Microsoft in 2013, Marjón spent 12 years at IBM driving relationship turnarounds with Fortune 100 financial services clients. As a life-time member of the National Society of Black Engineers (NSBE), she is active in the development of future STEM leaders through high school and collegiate mentoring. Marjón has an MBA from Columbia University, Master’s in Information Systems from Carnegie Mellon University with publications from the Software Engineering Institute (SEI), and a Bachelor’s in Computational Math from the University of Texas at Austin.



Day 2—Wednesday, October 21st

Virtual Fireside Chat

Year of Change: Diversity, Equity, and Inclusion at a Crossroads for Supply Chain



Tricia Brannigan
The Hershey Company
Vice President, Global Procurement

Tricia Brannigan is Vice President of Global Procurement for The Hershey Company. In this key leadership role, she is responsible for all aspects of Procurement such as commodities, raw materials, packaging and indirect sourcing as well as the Responsible Sourcing strategies and practices which support the company's sustainability priorities.

Previously, Tricia was Sr. Director of Commodities & Specialty Ingredient Procurement. She was responsible for managing essential agricultural materials such as sugar, dairy, corn sweeteners, and nuts as well as multiple specialty ingredients.

Tricia has more than 25 years of experience spanning Procurement, Engineering and R&D at Kraft Foods, Dean Foods, and White Wave. Prior to joining Hershey in 2014, she led the procurement organization at Dawn Foods, a privately held bakery manufacturer and distributor.

Tricia holds a Bachelor's Degree in Chemical Engineering from Purdue University. She is Chairperson for Hershey's Children's Miracle Network fundraising and is the leader of the company's Women in Supply Chain & Technology mentoring and development program.

Khadija Mohamed
Gartner
Sr. Advisory Specialist, Supply Chain



Khadija Mohamed is a Sr. Specialist with the Supply Chain Enablers team at Gartner. She advises leaders on supply chain talent strategies, change management, and diversity, equity and inclusion. Through research and advisory consultation, she engages, teaches and helps companies bring best practices to their organizations. Prior to joining Gartner, Ms. Mohamed managed new business activities and strategy for international development projects focused on women's empowerment, education access and governance.



Day 2—Wednesday, October 21st

Tangible Lessons

Achieving Excellence Through Collaboration in Supply Chain

**Remo Colarusso**

Johnson & Johnson

Vice President, Janssen Supply Chain

Remo Colarusso is Vice President, Janssen Supply Chain (JSC) at Johnson & Johnson. In this capacity, Remo is responsible for the global manufacturing and supply management of all J&J pharmaceutical brands. He is a member of the Pharmaceutical Global Operating Committee (GOC) and the Johnson & Johnson Supply Chain (JJSC) Leadership Team.

Remo has more than 30 years of biotech and pharmaceutical experience with Johnson & Johnson in the areas of manufacturing, pharmaceutical development, planning, strategy, engineering, project management and process improvement (Lean/Six Sigma). Over the course of his career at Johnson & Johnson, he has held a variety of diverse, strategic leadership roles in the Pharmaceuticals (Janssen) sector, including Vice President, Manufacturing and Technical Operations (MTO), Vice President of Pharmaceutical Development & Manufacturing Sciences (PDMS) in the Research & Development Operations organization, and Vice-President, Product Management, where he was responsible for planning, new product introduction and product lifecycle management. Prior to joining Johnson & Johnson, Remo held roles in engineering at JM Huber Corporation and in process development at the Colgate Palmolive Company.

Over the course of his distinguished career, Remo has been recognized for his tireless commitment to driving supply chain innovation and continuous improvement to deliver maximum value for customers and patients. Personally, he is a strong advocate for diversity and inclusion and focuses a lot of his time mentoring the next generation of industry leaders.

Remo is an active member of numerous organizations designed to support the leadership development and advancement of our industry. He is an active member in the Global Pharmaceutical Manufacturing Leaders Forum Committee of the International Society of Pharmaceutical Engineers (ISPE) and a member of the Pharmaceutical Manufacturers Forum with other supply chain senior leaders from across the pharmaceutical industry. He also participates in the National Association of Manufacturers to further manufacturing excellence in the United States.

Remo holds a Bachelor of Science in Chemical Engineering and an MBA in Operations Research, both from Rutgers University.



Day 2—Wednesday, October 21st

Professional Development

Hosted by Dr. Kevin Lyons

Rutgers Business School

Associate Professor of Professional Practice



Dr. Lyons conducts research on developing and integrating global environmental, social, economic, ethical criteria and data into supply chain/procurement systems and processes. His research work includes the environmental and economic impacts on raw material extraction, logistics, manufacturing, consumption, consumer of multiple products and services research, designing and implementing local, national and international environmental economic development systems, waste-to-energy systems and environmental and sustainable social policy and financial impact forecasting (e.g. Sarbanes Oxley Corporate Social and Environmental Impact Reporting). He has also created the supply chain archeology and supply chain waste archeology research disciplines and has researched and written extensively on conducting environmental health-checks on global supply chains and the resulting benefits of reduced risk management impacts and costs.

Lyons also serves as director of the Rutgers Business School Public Private Community Partnership Program.

The recipient of many awards, here are a few of the most recently bestowed: Sierra Club Annual Professional of the Year Award, New Jersey State Governor's Award for Environmental Leadership and Excellence, NSF-IGERT grants (2).

Student Career Development



A follow up session from Day 1 for students to share their learnings with their peers and participating coaches, concentrating on Diversity & Inclusion awareness as vital part of a successful career in Supply Chain. Students will receive feedback from industry professionals on their pitch videos, emphasizing distinctive strengths while continuing to grow and develop their professional skill-set.



Day 2—Wednesday, October 21st

Executive Coaching Sessions

During our Group Executive Coaching session, leaders from our Sponsor companies will share their career journey and answer many of your burning questions around career advancement, such as: "How to prepare for the next level", "Guidance on how to effectively transition from one pillar of supply chain to another without having direct experience in the targeted pillar", "How do we strengthen a pipeline and retain colleagues at lower levels?", and more...

Meet the Coaches...



Anu Hans
VP Strategic Initiative
& PMO (J&J)



Carissa Hirt
Head of Value Opti-
mizer & Late Stage
(J&J)



Cecilia Madison
Associate Director,
Talent Team (EY)



Chris Crespo
Inclusiveness Direc-
tor (EY)



Cornelia Coles
VP SC Innovation
Deployment & Scal-
ing (J&J)



Dorcas Patterson
Logistics Project
Leader (J&J)



Fred Scott
Director, Talent
Team (EY)



Jamila Thompson
Partner, Business
Consulting (EY)



Jenelle Sweet
Consumer Account
Management Director
(J&J)



Jijo James
Chief Medical Officer,
MDD Medical Safety
(J&J)



Day 2—Wednesday, October 21st

Executive Coaching Sessions

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Meet the Coaches...



Jill Lavitsky
VP Global Planning &
Customer Management (J&J)



Jim Dalbey
Associate Director,
Talent Team (EY)



Jorge Lopez
Executive Director,
Biologics Supply
Planning (BMS)



Malcomb Coley
Partner, Markets &
Digital Development
(EY)



Marisa Bookmann
Executive Director,
Global Supply Chain
Strategy (BMS)



Marjón Dean
Executive Director,
Markets & Digital
Development (EY)



Marty Arbuckle
Associate Director,
Talent Team (EY)



Michael Armstrong
VP Quality Make,
Medical Devices
(J&J)



Parag Jategaonkar
Partner, Business
Consulting (EY)



Paul Kotulka
Executive Director,
Hematology Strategy
(BMS)



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Meet the Coaches...



Raj Kumar
Partner, Business
Consulting (EY)



Regenia Sanders
Partner, Business
Consulting (EY)



Robin Kumoluyi
VP & Chief Quality
Officer Janssen
Pharmaceuticals
(J&J)



Sarah Matthews
Partner, Business
Consulting (EY)



Shalot (Shay) Palmer
Head Consumer
Health QC Strategy
Initiatives (J&J)



Tina Adams
Director, Quality
GQS QMS & Metrics
(J&J)



Tracey Edwards
Associate Director,
Talent Team (EY)



Day 2—Wednesday, October 21st

Closing Keynote

Your Story Matters

Do you have the courage to share it and drive change?



Avery Ince MD PhD

Johnson & Johnson

Vice President, Medical Affairs—

Cardiovascular & Metabolism Franchise

Avery Ince MD PhD is a Vice President in Medical Affairs at Janssen North America, a pharmaceutical company of Johnson & Johnson. Prior to this, he served as the US Scientific & Medical Affairs Strategy Head at Janssen North America and, before that, was the Vice President of Medical Affairs at Janssen China.

Before joining industry, Dr. Ince completed Internal Medicine residency and Endocrine fellowship training at the Massachusetts General Hospital and held a faculty position with clinical and research responsibilities at Harvard Medical School. Dr. Ince earned his M.D. as well as a Ph.D. in Cell Biology, both at the University of Illinois at Urbana-Champaign. He has an undergraduate degree in Biomedical Engineering from Brown University. Dr. Ince, his wife and their teenage daughters have recently returned to the US after living in China for 9 years, and currently reside in Princeton, NJ.



Thank you to our DISCOVER Summit Planning Team!



Rakhi Agarwal
DISCOVER Summit
Planning Lead
(J&J)



Yahne Marie Henry
DISCOVER Summit PMO
(J&J)



Claudia Bueno Rickert
Virtual Networking Co-Lead
(EY)



Carol Ardila
DISCOVER Liaison to BMS
(BMS)



Maria Hill
Academic Engagement Co-
Lead (Walker)



Dayo Olateju
DISCOVER Liaison to EY
(EY)



Lisa Slater
DISCOVER Liaison to
Hershey (Hershey)



Ramone Barnes
DISCOVER Liaison to EY
(EY)



Rushae Glover
Acts of Kindness Lead
(J&J)



Mandy Spohrer
Agenda Lead (J&J)



Melanie Waters
Executive Coaching Lead
(J&J)



Aditya Shah
Virtual Networking Co-Lead
(J&J)



Allison Lynch
Academic Engagement Co-
Lead (J&J)



Kait Mastrianni
Registration Lead (J&J)



Paul Prinvil
Energy Move Session Lead
(J&J)

