

Anita C. Ricketts, MBA
Chief of Staff to the CEO
DiversityInc



Anita Ricketts serves as the Chief of Staff to the CEO for DiversityInc, joining the company in 2013 as Vice President, Major Accounts. In her current role, she oversees daily operations on behalf of CEO Carolynn Johnson, including human resources, finance, sales, data and research, fulfillment, marketing and strategic projects. With almost two decades of experience navigating the challenges facing technologists and technology companies, Ms. Ricketts also is a consultant and advisor to DiversityInc's corporate partners in this sector - including utilities, mobile and cable TV providers, auto manufacturers, IT companies and those whose business is technology-driven and/or heavily dependent on technology talent.

Prior to joining DiversityInc, Ms. Ricketts was with IEEE, a global nonprofit that advances technological innovation for the benefit of humankind. She served as IEEE's first international regulatory compliance officer, directing the compliance programs and policies that sustain the organization's operations in over 100 countries. She also directed the development and proliferation of market-expanding industry standards for clients ranging from the United States Department of Transportation to Dell, Panasonic, IBM, Sony and many other companies.

Ms. Ricketts holds a bachelor's degree in International Relations from Stanford University and a master's degree in Business Administration from Rutgers University.

