



Tricia Brannigan

The Hershey Company
Vice President, Global Procurement

Tricia Brannigan is Vice President of Global Procurement for The Hershey Company. In this key leadership role, she is responsible for all aspects of Procurement such as commodities, raw materials, packaging and indirect sourcing as well as the Responsible Sourcing strategies and practices which support the company's sustainability priorities.

Previously, Tricia was Sr. Director of Commodities & Specialty Ingredient Procurement. She was responsible for managing essential agricultural materials such as sugar, dairy, corn sweeteners, and nuts as well as multiple specialty ingredients.

Tricia has more than 25 years of experience spanning Procurement, Engineering and R&D at Kraft Foods, Dean Foods, and White Wave. Prior to joining Hershey in 2014, she led the procurement organization at Dawn Foods, a privately held bakery manufacturer and distributor.

Tricia holds a Bachelor's Degree in Chemical Engineering from Purdue University. She is Chairperson for Hershey's Children's Miracle Network fundraising and is the leader of the company's Women in Supply Chain & Technology mentoring and development program.

