

Day 1—Thursday, October 7th

Panel Guest**Marjón Dean**

EY

Executive Director, Markets & Business
Development, Global Markets/Client Service

Marjón Dean is a Managing Director at EY responsible for developing strategic partnerships that digitally transform go-to-market models. In this role, she helps clients reimagine their business for global differentiation and impact while pursuing the firm's mission in building a better working world. Marjón joined EY in 2019 from Microsoft where she served as co-founder and director of its digital transformation office. She was responsible for incubating digital initiatives and accelerating Microsoft's sales and marketing cultural transformation.

Prior to this role, Marjón served as client director responsible for the world's largest healthcare company, leading a global team of solution, consulting, and research specialists. Prior to joining Microsoft in 2013, Marjón spent 12 years at IBM driving relationship turnarounds with Fortune 100 financial services clients. As a life-time member of the National Society of Black Engineers (NSBE), she is active in the development of future STEM leaders through high school and collegiate mentoring. Marjón has an MBA from Columbia University, Master's in Information Systems from Carnegie Mellon University with publications from the Software Engineering Institute (SEI), and a Bachelor's in Computational Math from the University of Texas at Austin.

