Day 2—Friday, October 8th

Day 2 Keynote Speaker

First Lady, New Jersey
Tammy Snyder Murphy

Born in 1965, Tammy Snyder Murphy is a native of Virginia and a graduate of the University of Virginia (B.A., English and Communications,1987). She and her family reside in Monmouth County, New Jersey.

Tammy and New Jersey Governor Philip D. Murphy have been married for 27 years and together have four children: Josh, Emma, Charlie, and Sam. A transformative experience for the Murphy family was proudly representing the United States in the Federal Republic of Germany from 2009 to 2013. Tammy, individually and together with her husband, spoke and led on behalf of the United States of America. She chaired meetings, gave speeches, and hosted meals and receptions, strengthening our nation's relationship with a critical ally while impacting the lives of thousands of Germans and Americans.

Upon returning to New Jersey, Tammy and Phil realized that the incredible state they call home needed bold new leadership. Together, they founded a think tank to explore ways to help grow the middle class and jump-start New Jersey's economy. During the campaign, transition, and now as First Lady, Tammy has been energized and inspired traveling the state and meeting New Jerseyans to hear their concerns, utilizing her experience in the private and nonprofit sectors to work through policy ideas and solutions.

Over the years, Tammy has worked with non-profits, a think-tank, and other organizations focused on the environment, education, health care, youth and family services, as well as the arts and trans-Atlantic relations. She currently serves as Secretary and charter member of The Climate Reality Action Fund, an organization founded by former Vice-President Al Gore. Tammy previously worked in finance in the United States and Europe and has traveled extensively throughout the world living overseas in each of London, Frankfurt, Hong Kong, and Berlin. She speaks German and some Italian.

As First Lady, Tammy's policy initiatives focus on infant and maternal health, climate change education, and fostering women-owned businesses throughout New Jersey. She has worked to create Family Festivals across the state to increase access to resources for mothers, children, and families; worked with the New Jersey Department of Education to incorporate climate change throughout the K-12 state education guidelines to better prepare our students for the future economy; and partnered with the New Jersey Economic Development Authority to increase angel investing in women-led businesses. She continues to be a partner to Phil as he works with Lieutenant Governor Sheila Oliver to tackle the formidable challenges facing New Jersey and its incredible residents.