

Day 2—Friday, October 8th

Panel Guest

Jason Reiman
Senior Vice President
Chief Supply Chain Officer
The Hershey Company



Jason Reiman, Senior Vice President, Chief Supply Chain Officer, is responsible for all global supply chain-related strategies and activities including procurement, manufacturing, quality and regulatory, engineering, logistics, supply chain planning, as well as network strategy and optimization.

In his previous role as Vice President, Supply Chain Operations, Jason worked directly with commercial business partners to drive superior quality, customer service, margin expansion and growth for the business. As Vice President, U.S. Supply Chain Operations and Vice President, AEMEA Supply Chain Operations, he was responsible for all supply chain activities for the regional businesses. He has also held roles including Vice President, Global Logistics, where he led the Insights Driven-Supply Chain as well as eCommerce Supply Chain, Vice President, Global Customer Service, Planning & Logistics, Senior Director, Sales & Operations Planning, as well as a variety of positions in the areas of customer service, demand planning, production planning, and inventory management. Before joining Hershey in 1996, Reiman worked as a Supply Chain Consultant with Manugistics, Inc.

Reiman holds a bachelor's degree in Business Logistics from The Pennsylvania State University. He currently serves on the board of directors of the World Cocoa Foundation. He has also served on the board of directors for the Elizabethtown Public Library and co-chaired Hershey's United Way Campaign. Jason has been recognized with the 2015 Dr. Robert Pashek Award in Supply Chain, 2014 Consumer Goods Technology (CGT) Visionary Award as well as the Smeal College of Business 2013 Undergraduate Distinguished Achievement Award. He currently resides in Elizabethtown, Pa., with his wife and three children.

