

Day 2—Friday, October 8th

Moderator

Dana Stiffler
Gartner
Research Vice President



Dana Stiffler is a Research VP covering supply chain talent strategies and the chief supply chain officer role, as well as supply chain university programs. She launched and led the Supply Chain Strategy & Enablers team and has been responsible for the launch and leadership of the Supply Chaininnovator program, the Gartner/AWESOME Women in Supply Chain Survey and the new Gartner/ASCM Supply Chain Diversity, Equity & Inclusion project (March 2021).

Ms. Stiffler joined Gartner in 2010 through the company's acquisition of AMR Research. In previous roles, she has covered strategic sourcing, outsourcing, consulting firm selection, and financial technologies.

- AMR Research, Research Director - 9 years
- Financial Insights/IDC, Director, Emerging Trading Technologies - 3 years
- Economist Intelligence Unit/Ovum/Pyramid Research, Contributing Analyst – 1 year

Recent Research:

- Supply Chain Organizations Must Adapt to Permanent Remote Work
- Leadership Vision for 2021: CSCO
- 2021 Supply Chain Diversity, Equity & Inclusion Survey: Commitment Skyrockets, Requires Follow-Through

