

Day 1—Thursday, October 7th

Panel Guest**Susanna Zhu**

Hershey

VP, US Manufacturing & Supply Chain



Susanna Zhu is Vice President, US Manufacturing & Supply Chain for The Hershey Company. Susanna leads the U.S. end to end Supply Chain with a focus on Supply and Demand planning optimization, driving continuous improvement and operational efficiencies across internal and external manufacturing locations, optimizing innovation, commercialization, transportation and logistics, packaging, and customer supply chain resources to deliver top line growth and margin expansion.

Susanna was the Chief Procurement Officer for Hershey from 2015 to 2018.

Prior to Hershey, Susanna held leadership positions with increasing responsibilities at PepsiCo and United Technologies Corporation across Global Procurement, Commodity Risk Management, Manufacturing and Operations.

Susanna has an MBA from University of San Diego, and she is a General Management Program graduate from Harvard Business School.

